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## Imagine Pediatrics Accelerates Growth into New States and Commercial Health Plan Market to Expand Access and Improve Outcomes for Children with Special Health Care Needs

*Growth driven by strong partnerships and proven outcomes brings the Imagine Pediatrics 24/7 integrated model of medical, behavioral and social care to more children and families*

**NASHVILLE, JANUARY 6, 2025** – [Imagine Pediatrics](#), one of the largest pediatric medical groups delivering 24/7 virtual and in-home care for children with special health care needs, today announced it is extending its impact and reach into four new states—Georgia, Missouri, North Carolina, and New York—and its entry into the commercial health plan market.

Driven by strong demand from existing partners and new health plans, Imagine Pediatrics continues to expand access to its 24/7 integrated virtual and in-home care model designed specifically for children with special health care needs and their families. With this expansion and on the heels of receiving a [Series B funding round](#) of \$67M in September, Imagine Pediatrics is increasing its impact, reaching tens of thousands more children and is on pace for continued growth in 2026. Its multidisciplinary care teams deliver personalized, tech-enabled, integrated medical, behavioral and social care that helps children have [more safe days at home](#) and less days in preventable hospital stays.

Today, Imagine Pediatrics serves more than 70,000 children, doubling its patient population over the past year, through value-based partnerships with leading Medicaid and commercial health plans. These risk-based partnerships have demonstrated measurable improvements in outcomes, total cost of care, and member and provider experience.

“Our health plan partnerships are driving real change for children with special health care needs,” said George Boghos, CEO of Imagine Pediatrics. “A strong partnership means being open to new ways of collaborating, aligning on shared goals for quality, cost, and member and provider experience, and continually finding opportunities to create impact together. Our partnership growth this year shows what’s possible when we build trust, deliver on our promises, and work together so children with special health care needs can get the care and support they deserve.”

The company’s move into new states and payer segments reflects growing recognition of the urgent need to redefine pediatric health care for the [20% of U.S. children who have a special health care need](#), a population that accounts for nearly half of pediatric healthcare spending across Medicaid and commercial insurance. Imagine Pediatrics is uniquely positioned to expand access to personalized, technology-enabled, integrated, value-based care. Through value-based partnerships, multidisciplinary teams from Imagine Pediatrics

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work alongside children's existing medical home providers to close care gaps, reduce fragmentation, and improve outcomes and experience. The organization continues to report industry-leading caregiver satisfaction, with a Net Promoter Score above 86, reflecting families' confidence in its always-available, family-centered care model.

As new markets launch in early 2026, Imagine Pediatrics will continue measured growth in partnership with health plans, local providers, and community organizations to ensure consistent quality, accessibility, and impact across all populations it serves.

### **About Imagine Pediatrics**

Imagine Pediatrics is a tech-enabled pediatric medical group that delivers 24/7 virtual and in-home care to children with special health care needs through value-based care arrangements. Its multidisciplinary care teams provide integrated medical, behavioral, and social care designed to expand access to personalized pediatric care for children with special health care needs. The result is fewer hospital stays, more safe days at home, better outcomes and experience for families. Learn more at [www.imaginepediatrics.org](http://www.imaginepediatrics.org) and follow us on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

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